



Spring 2020

## ***I Care...Ambassador* bulletin**

**Welcome to your *I Care...Ambassador* bulletin.**

It's fair to say that the COVID-19 pandemic is causing much disruption to our usual service and our sector is currently facing many challenges.

This bulletin will hopefully be beneficial in signposting you to useful information, advice and resources to ensure your service and those you care for stay safe, as we all work together to support one another.

Please get in touch with our team if you have any worries or concerns and we will do our very best to help you. Email us at [icare@skillsforcare.org.uk](mailto:icare@skillsforcare.org.uk).

Thank you,

Your *I Care* team.

# Resources



Our online Hub is still live and active for you to download resources. However, during this time we will not be able to send out any hard copy resources.



## Distance recruitment – virtual interviewing

In order to support the safe and rapid recruitment of staff, interviews can take place virtually. When carrying out interviews this way there are different things which you and potential candidates can do to prepare. We have new resources to support you.

- [/ Care...Ambassadors: supporting distance recruitment](#) resource details how ambassadors can promote their service and positively promote working in care.
- [Distance recruitment tips](#) outlines useful guidance around the technology needed for virtual interviewing, the preparation you can do, the support you can give to a potential candidate to help them prepare, how the interview can run, and the steps that you can take after an interview to support a new recruit.
- [Snapshot of communication and collaboration tools](#) provides more insight into the different digital products such as Microsoft Teams and Zoom you can use to support distance recruitment activities.

## Delivering virtual activities

Since face-to-face career activities won't be taking place for some time, we've added 'virtual event' to the list of ambassador activities that can be delivered. If you're interested in offering this option, please inform your service coordinator who can then update your record. We'll be exploring how we can support virtual career activities in the future and will provide an update in the next bulletin.

## Join our Facebook group

Our Facebook group is where you can discuss issues important to your role with other services and ambassadors. Get involved and join our Facebook group [here](#).



## Enews

Skills for Care is publishing an enews once a week instead of fortnightly. It will focus on key messages and information relating to the COVID-19 crisis. [Sign up here](#).

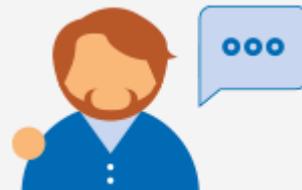
We will also be continuing our *I Care...Ambassador* bulletin, with the next one due out this summer.

## COVID-19 support

- The [Skills for Care website](#) is being regularly updated as new advice and guidance is developed.
- The [support for registered managers](#) includes peer networks, an advice line and webinars on a range of topics.
- The ['Safe and rapid' recruitment](#) section includes guiding principles useful in addressing any additional workforce recruitment challenges.
- End of life care and support is now more important than ever. [This support resource](#) summarises key points to note and includes useful links for further information.

## Tell us your story

Share the outstanding work of your workforce – this could be: best practice, innovation, how ambassadors are supporting distance recruitment or evidence of the vital role of social care.



Stories (max 200 words) can be sent to [icareproject@skillsforcare.org.uk](mailto:icareproject@skillsforcare.org.uk) and MUST include the following:

- organisation/service name
- location.

They can also be shared on social media by joining our good news Twitter campaign. Share a short video of your good news story using **#socialcareisvital** and remember to tag [@skillsforcare](https://twitter.com/skillsforcare).

## Follow us

Follow us on social media so we can help to share the fantastic work you do:

[Twitter](#) | [Facebook](#) | [LinkedIn](#)

**If you're tweeting or posting, use our hashtag  
#ICareAmbassadors**



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