



The Nationwide Collective of Photographers Creating a Tribute to UK Healthcare Workers Portraits of the People Behind the Mask

GUIDELINES FOR HEALTHCARE WORKERS

Thank you for agreeing to be photographed for the 2020 Vision Project! Our goal is to create a heartwarming tribute to healthcare workers nationwide. Our photographers have been selected across the UK to capture beautiful portraits of healthcare workers. You are one of those!

WHAT TO EXPECT FROM THE PHOTO SESSION

Each photographer is using their own unique style and you won't be asked to wear your mask or uniform.

Please don't wear visibly branded clothing and it is very likely that you are going to need to manage your own hair and make up. You can discuss this with your photographer who will guide you.

The location of the shoot may be in their studio or at a location. All this can be worked out and discussed with your photographer. Importantly they are going to make you feel comfortable throughout the experience of the photo session.

HEALTH & SAFETY

Each photographer has been advised to follow the official government guidelines as well as health and safety protocol. We advise you to bring your own sanitisers, food and drink.



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COMMUNICATION

If your manager is unaware of your participation in this project please let them know.

YOUR STORY

We will be asking you about the challenges you faced and any kindness that inspired you. This tribute is an opportunity to have a record of different perspectives, so sharing your story means a lot to us. We want to know;

What challenged you the most?

What has inspired you most?

Any stories of kindness you can share?

How do you feel about being part of this nationwide tribute to healthcare workers?

RELEASE FORM

You will be asked to sign an online release form, this is to allow us to use the final photos for publication and exhibition for the healthcare tribute.

THE FINAL PHOTOS

You will be offered a digital copy of your photo from your photographer as a thank you. Please be patient as the photos cannot be released to you until after our initial launch, which we look forward to welcoming you to!

Please stay in touch via our FB page <https://www.facebook.com/2020visionp/> for updates. Our website is www.2020visionproject.co.uk

We really hope you enjoy this experience!

If you have any concerns or questions, please contact Sophie Sheinwald sophie@sophiesheinwald.com or Annie Murray annie@editsweet.rocks