

Help us to promote our new campaign!



A new campaign will be launching on 16 Feb 2026. The campaign is to raise awareness and increase referrals into [The Living Well Stop Smoking Service](#).

The campaign will promote the service and will also incorporate:

- National No Smoking Day on 11 March 2026
- Ramadan as a useful time to consider quitting smoking while fasting
- Local events:
 - Airedale Shopping Centre, Keighley on 25 Feb (11.30am-4pm)
 - Broadway Shopping Centre, Bradford on 27 Feb (11.30am-4pm)

Advertising will be displayed on various digital and printed poster sites and buses across the district. If you see any of them, please take a pic and share it with us, telling us where you saw it to: Communications@MyLivingWell.co.uk

We have created a [toolkit of free resources](#) that you can download from the Living Well website.

Inside the toolkit you will find:

- **Social media**
Animated and static social media graphics with messages that you can copy and paste to share on your social media channels.
- **Animated TV screens**
Animated graphics that can be used on screens in waiting rooms and receptions.
- **A4 Posters**
To print out and display to the public.
- **Web/newsletter articles with graphics**
Long and short content to share in newsletters or on websites.
- **WhatsApp**
Messages and images.



If you have any problems downloading the toolkit, please email:

Communications@MyLivingWell.co.uk

Key Messages:

- It's never too late to quit and it's the single best thing a smoker can do to improve their health (and finances!)
- Even if they have previously tried to quit, with the right support, this time they really CAN succeed
- People using our FREE service are 3 times more likely to quit for good!
- The Living Well Stop Smoking Service has helped thousands of local people to stop smoking – we want to help more smokers make 2026 the year they quit for good!
- Quit smoking to: Move better, breathe more easily, save money and improve health and wellbeing.

When people use the free [Living Well Stop Smoking Service](#) they will get:

- Flexible appointments with telephone or face-to-face support
- A personalised quit plan
- NRT, prescribed medications
- Free 12-week vaping kits
- Expert advice to keep them on track

Please download the toolkit share the resources and help us raise awareness of the campaign and this great free service.

Thank you!

The Living Well Team

Stay up to date! Follow us on social media:



[Facebook](#)

[Twitter \(X\)](#)

[Instagram](#)

[Click here to sign up for our monthly newsletter](#)

