

To submit any material for the bulletin, the deadline is 5pm the day before the next edition is due. Please ensure any information you consult is from a reliable source, including the NHS, or Public Health England.

Thursday 29th February 2024

KEY DATES FOR YOUR DIARY

Upcoming events can also be viewed in the **EVENTS CALENDAR** in the Provider Zone!

- Targeting Active and Passive Candidates for your Social Care roles webinar 12th Jan – 10th April
- CQC fundamental standards sessions – 28th February – 22nd May
- Palliative Care and End of Life Training 27th Feb – 25th April
- Role of the Service Manager in Safeguarding Adults - 14th and 15th March 2024

ACTIVE TRAVEL HUB INFORMATION

[Active Ilkley](#) | [Events](#) | [Routes](#) | [Groups](#) | [Support](#) – This is a virtual hub as they do not have a building
[Bradford Active Travel Hub – Bradford Trident](#)
[Promoting cycling, walking, wheeling and scooting in and around Shipley. \(shipleyleftivetravel.org\)](#)

WORKFORCE DEVELOPMENT FUND

The Workforce Development Fund (WDF) is open to adult social care employers and supports the development of staff at all levels, offering funding for a wide range of qualifications, learning programmes and digital learning modules. Don't miss out, sign up by 29 February!

[Learn more about WDF](#)



WE NEED

YOU!

Earn a £50 shopping voucher for your place of work!

TO STAR IN OUR RECRUITMENT CAMPAIGN

Are you confident in front of camera to help inspire people to think about a career in care?

A marketing agency has been commissioned to create a recruitment campaign to reflect Bradford district, our people, our diversity and our culture to attract more people into Adult Social Care. This will be showcased through photos, videos and case studies across posters, newspaper articles and social media

We are looking for examples from across adult social care including residential/nursing, community/homecare, supported living, shared lives and people who employ their own care and support.

We are looking for people to star in a number of videos. These will be filmed w/c 11th March

**If you're interested, please contact:
laryssa.farrell@bradford.gov.uk**

Please find an update on the development of the adult social care recruitment campaign, and can I also ask for your help in development of the marketing materials.

Firstly, I want to say a huge thank you to everyone that has provided insight and feedback so far, your thoughts and comments continue to help to shape the campaign so that it really reflects Bradford district. It is important to us all that the campaign is successful in helping to grow the social care workforce.

Secondly, a crucial aspect of the campaign is the creation of a range of marketing materials that we can use for the next few years, the materials must reflect Bradford district, our people, our diversity and our culture. To bring this to life, Bradford Council have commissioned a marketing agency called Electrify to create a localised recruitment campaign for adult social care employers across BDC. We want to showcase a diverse range of social care services and how fantastically proud we are of the difference we make to peoples lives.

During the campaign, we have opportunities to showcase the fabulous work you do through photos, videos and case studies across a range of different communication channels such as posters, newspaper articles and social media to name a few (with consent of staff and the people you support).

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We are looking for examples from right across adult social care including residential/nursing, community/homecare, supported living, shared lives, people who employ their own care and support. This is to ensure that all areas of adult social care is in the spotlight.

The kind of examples we are looking for could be showing how your staff improved people's outcomes; promoted independence; prevented the need for acute care; supported reablement; supported end of life etc. We are also looking to show career development and progression e.g. journey from front line care to manager/director/CEO

There are two ways to get involved do this:

Case Studies (including photos):

These will be written by Electrify with your input. All you have to do is to put forward the example.

For case studies we need:

Service Name

Employee name

Example you'd like to feature

Impact that its had on the individual/employee

Quote from the employee (this will be done by Electrify)

Quote from the service user/their family (this will be done by Electrify)

Videos:

These will be filmed w/c 11th March 2024 (so you/service user/employee would need to be available during this week.

For videos we need:

Service Name

Employee Name

Example you'd like to feature

Confirmation that this activity can be filmed w/c 19th March

Consent from employee to participation in filming for the campaign inc social media

Consent from individual/their family etc

We know that the video element can be very daunting for many but also know we have people in our workforce that are confident being in front of camera and can really inspire people to think about a career in care by being ambassadors/role models. **As an added incentive, there will be a £50 shopping voucher given to the care setting for each member staff that is featured in the video campaign.**

To register your interest, please contact: laryssa.farrell@bradford.gov.uk stating how you would like to be involved.



FIRST TIME MANAGERS PROGRAMME FOR THE HEALTH AND SOCIAL CARE SECTOR

OVERVIEW

The First Time Managers Programme for Hospice and Health and Social Care Sectors will provide a practical approach to manage yourself and support those around you. This unique programme is aimed primarily at new and aspiring managers and team leaders (and also a very good refresher for managers who have not been through a structured development programme before).

The programme takes a 'bite-sized', modular approach which gives participants a selection of tools and strategies for dealing with everyday challenges in the workplace as well as the opportunity to learn from others' experiences, reflect on their own, and benefit from the advice and guidance from a Business and Management Tutor at Calderdale College's employer service Rise.

AIMED AT

The programme is **aimed at new and aspiring managers and deputies** within the organisation who have a desire to further progress within their role.

The modules that you will study are as follows:

- Motivation and Engagement
- Communication Skills
- Leadership Styles
- Time Management
- Learning and Development in the Workplace
- Managing Change
- Creating and Enhancing Relationships
- Effective Delegation and Negotiation

COURSE DETAILS

DAY	DATE	VENUE/ROOM
FRIDAY	22nd March	G7 Scorex House
FRIDAY	12th April	G7 Scorex House
FRIDAY	26th April	G8 Scorex House
FRIDAY	10th May	G7 Scorex House
FRIDAY	24th May	G7 Scorex House
FRIDAY	7th June	G7 Scorex House
FRIDAY	21st June	Corporate 1 (1st floor) Scorex House
FRIDAY	5th July	G7 Scorex House

DURATION

8 x 6-hour modules

DELIVERY

Face to Face

COURSE PRICE

£0 – fully funded under Skills Connect. Eligibility criteria apply (please see final page of document below for details)



If you are interested in this course, please email:

employers@calderdale.ac.uk

MORE INFO:

Read More

MY SPACE

SUPPORTING WOMEN WITH
ADDITIONAL NEEDS

Weekly sessions will include:

- **Life Skills** - cooking, travel training, visits to parks, museums & local attractions.
- **Wellbeing** - mindfulness, yoga & tai chi.
- **Exercise** - ping-pong, bowling.
- **Learning and Hobbies** - gardening, photography, arts & crafts.

Light lunch, tea & coffee will be offered. Carers must be present at all times.

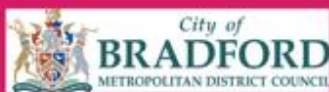
For more info:

01274 665270

www.womenzone.co.uk

19-21 Hubert St, Bradford BD3 9TE

**WEDS &
THURS AT
11AM - 2PM**



ROLE OF THE SERVICE MANAGER IN SAFEGUARDING ADULTS - 14TH AND 15TH MARCH 2024 (2 DAY TRAINING)

This two-day , face -to -face programme is aimed at managers and team leaders of any services who contribute to the care or support of adults at risk of abuse and neglect. This can include e.g. housing, education, advocacy and police as well as health and social care.

We will explore the experiences and aspirations of adults with care and support needs and discuss practical implications and solutions for managers of services.

Using a range of facilitated discussions and interactive group exercises, participants will be encouraged to build on their existing knowledge and experience and to think about how learning can be applied to their particular service, role and responsibilities.

Please access your account [here](#) and go to "available events for further information and to book your place. Thank you

SKILLS FOR CARE ESSENTIAL TRAINING

Three packages of learning are available:

- the rapid induction programme (aimed at new staff)
 - refresher training (aimed at existing staff)
 - volunteer programme.

Funding remains available this year and we encourage you to sign learners up and complete the training.

[Find out more about the training](#)

ELEARNING MODULES

We've developed a range of eLearning modules to support the development of knowledge and skills in different areas hosted on our virtual learning environment.

The eLearning topics currently available are:

- Creating an inclusive organisation
- eLearning to support CQC inspection
- Introductory modules for managers
- Learning from events

[Find out more about our eLearning modules](#)

FIND A LEARNING PROVIDER

A key part of selecting the right learning package for your organisation is finding the right learning provider. Skills for Care Endorsement recognises learning providers who deliver high-quality learning and development to the social care sector.

[Search for a learning provider.](#)

DIGITAL SKILLS FRAMEWORK

This free resource helps to support the development of digital skills across the adult social care workforce. It can be used by employers to help with planning staff training or by individuals for their personal development.

[Learn more about the framework](#)

CARE HOME PROVIDERS CLEAR LEVEL 1 AWARENESS TRAINING

DEVELOP A GREATER UNDERSTANDING OF
BEHAVIOUR IN DEMENTIA FROM THE PERSPECTIVE
OF EACH INDIVIDUAL PERSON.

OVERVIEW

The aim is to develop a greater understanding of behaviour in dementia from the perspective of each individual person.

The session covers:

- an increased awareness of different types of dementia
- an increased awareness of ways to improve communication
- an increased awareness of ways to support people with dementia.

The training is suitable for carers and care staff who work with people with dementia.



AIMED AT

The programme is for **Care Home Providers** and is aimed at **Senior Care Staff & Dementia Champions, Nurses or Deputies & appropriate person/s** able to feedback what they have learned and can influence making changes to practice in their workplace.

Please note - due to limited spaces and high demand spaces are limited to 2 places per Care Home.

DURATION

1 x 3-hour Session (with break during)

DELIVERY

MS Teams

COURSE PRICE

The training is completely **FREE!!**

Please note, if you fail to attend the session you have booked onto and/or do not cancel your place atleast 48 before there may be a charge.

BOOKING

To book your place on the one of the training sessions you will need to **click on your preferred date below and sign up via Eventbrite.**

- [Wed, 20th March \(1:30 - 4:30 pm\)](#)
- [Fri, 19th April \(9:30 - 12:30 pm\)](#)
- [Tues, 21st May \(9:30 - 2:30 pm\)](#)

Eventbrite will then provide you with the MS Teams Details for your training session and BCA will send you the calendar invite.



If you would like more information or are having trouble booking onto a training session, please email, admin@bradfordcareassociation.org

BRADFORD CARE HOMES WEEKLY UPDATE

Please find the data below on Care Homes in the Bradford District for your information. The following data has been provided by the Council's Senior Management Team in the Contract and Commissioning Team.

Tracker content is currently being refreshed and is not available to be included in this edition

Data Sources:

Weekly Deaths, Office National Statistics.

Covid Infections, Occupancy and Tracker, NESCC Capacity

Tracker. Bradford

Outbreaks,
HPT